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# Example of Graphic Artist Job Description

Our innovative and growing company is looking for a graphic artist. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for graphic artist

* Proactively help evolve a creative culture that inspires and encourages innovation
* Works with print vendors on pre-press and other production requirements as needed
* Prepare template files for output, check colour, logo construction
* Research items, timelines, events, people, relevant to the period being covered in film to provide a high level of detail and authenticity
* Collaborate with Art Director to develop and execute seasonal deliverables
* Interpret trend boards and design direction in order to develop graphics
* Partner with Apparel Designers to ensure a cohesive collection for each season
* Maintain project libraries and organize graphics by season and concept
* It is expected that the Graphic Artist will maintain and increase knowledge in the Creative Services discipline the business on an ongoing basis
* Utilizes research of CCO digital image library, stock photography client assets, including website, photography and logos in developing creative

## Qualifications for graphic artist

* Art/Design education required
* Experience with broadcast graphics and animation a plus
* Experience with VIZrt or Adobe After Effects a plus
* Candidate should have a background in graphic design or fashion design
* Educational background in graphic design or fashion design-BFA
* 5 years of related experience in a medium/major market required