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# Example of Freelance Graphic Designer Job Description

Our company is growing rapidly and is looking to fill the role of freelance graphic designer. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for freelance graphic designer

* Making edits / lay things out
* Working on templates
* Re-branding work, as needed
* Working closely with the Associate Creative Manager – concept, design and produce exciting, on-brand projects including dynamic print and digital marketing campaigns
* Collaborate creatively with team members to ensure materials promote and develop the client’s brand and meet sales objectives
* Work with and evolve client’s brand standards and guidelines
* Work with pagination and product mix to develop dynamic and effective page layouts and final page production
* Drive the creative process and champion great ideas
* Work samples required
* Make updates to designs of print advertisements, and direct pieces such as updating copy or legal changes, or design revisions based upon internal or client feedback

## Qualifications for freelance graphic designer

* Experience with Infographics is a plus
* A design diploma / degree or equivalent tertiary qualification
* Digital design experience (can demonstrate a portfolio of work)
* Advanced proficiency in Adobe CC package
* Knowledge of the latest UX / UI and design techniques, tools and principles
* Provide specs and guidelines for printing, or digital sizing