Downloaded from <https://www.velvetjobs.com/job-descriptions/freelance-graphic-designer>

# Example of Freelance Graphic Designer Job Description

Our company is growing rapidly and is looking to fill the role of freelance graphic designer. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for freelance graphic designer

* Keep up to date on industry trends and maintain a high level of conceptual design and layout
* Assist with the creation of social media assets
* Adhere to project calendars and willingness to coordinate with interdepartmental team members
* Conceptualize and execute design and branding elements (email blasts, site launches, landing pages, banner ads and all other website creative assets) often with short turnaround time
* Interpret internal briefs for print/packaging projects and efficiently provide suggestions for the most effective way to reach the intended goal within the suggested budget and also provide options to justify a stretch beyond the suggested budget
* Quickly design visual mock-ups of design directions to help present internally and externally
* Develop fresh, creative and original solutions in response to project briefs
* Assist in maintenance of the Coach
* Execution of all portal advertising needs (banners, content modules)
* Work closely with design team client’s marketing groups to collaborate on creative direction

## Qualifications for freelance graphic designer

* Experience in working with marketing and advertising design and have a portfolio that reflects your experience
* Must be available from August through November for steady work then occasionally throughout the year
* Motion (animation) graphics
* Ability to collaborate effectively and work in a team individually
* Bachelor’s degree required in Graphic Design, Visual Design, Fine Arts, or related field
* MUST be available to start work on November 1st, 2016