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# Example of Franchised General Manager Job Description

Our company is growing rapidly and is searching for experienced candidates for the position of franchised general manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for franchised general manager

* Work to align financial management with short-term targets long-term budget planning and projections
* Establish rate strategies based on current and historical market mix, review, monitor and adjust rate positioning accordingly on a daily basis and in conjunction with business forecasts
* Oversee development of new programs that result in an increased level of guest satisfaction and operational excellence
* Ensure compliance with all Atrium policies and procedures, all local, state, and federal laws and regulations
* Physically tour and visually inspect property on a daily basis
* Hiring, training, and developing new employees and to ensure that all employees meet/exceed all brand requirements, , all policies and procedures
* Ensure hotel budgeting meets corporate requirements
* Adheres to all franchise and company procedures and regulations standard operating
* Interact with guests and other customers on a frequent basis about their experiences at the property
* Responsible for guest satisfaction (SALT/GSS) scores

## Qualifications for franchised general manager

* Maintain the property in first class condition
* Implement company programs develop and manage property programs and manage the operations of the hotel in a manner consistent with the requirements of
* Manage the Human Resources of the hotel in order to attract, retain and motivate the employees
* Develop hotel financial strategies by estimating, forecasting and anticipating requirements, trends, and variances
* Participate in community and professional organizations to maintain high visibility and promote a good image thus fostering future growth
* Our ideal candidate will be self-motivated and results driven