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# Example of Franchised General Manager Job Description

Our company is growing rapidly and is looking to fill the role of franchised general manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for franchised general manager

* Responsible for all property based human resources and accounting functions
* Be familiar with sales strategies
* Develops, implements, and modifies business strategies to meet or exceed the needs of owner, employees, and guests within budgets
* Critically reviews analysis of revenue, occupancy, costs, and forecast data to achieve property stated goals and objectives
* Resolves and monitors operational and facility issues timely to ensure maximum guest satisfaction
* Recruits, trains, motivates, monitors, and mentors staff
* Demonstrates leadership qualities in decision-making, personal appearance, and communication to create an atmosphere of success whenever and wherever you represent the company
* Actively participates in area Chamber, CVB, and other community efforts
* Recruits, selects, trains, and manages employees to deliver superior guest services and quality products that will lead to maximizing revenue and profitability goals
* Develops, recommends, implements, and manages the hotel's annual budget and long-term business plan

## Qualifications for franchised general manager

* Able to exceed the expectations of our guests and our team members
* Must be a decisive
* Team building effectiveness with superb organizational skills to include time management, delegation and managing multiple priorities in a fast-paced environment
* Good knowledge of computers including Microsoft Office Programs
* Possess drive to create a fun, rewarding and professional work environment
* Hotel brand experience preferred