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# Example of Footwear Designer Job Description

Our company is looking to fill the role of footwear designer. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for footwear designer

* Help the individual running footwear teams formulate their specific material and color stories and execute retail viable color combinations to support themes
* Propose design ideas based on seasonal assignments with regard to materials, color, style, definition, functional features, fit requirements and design detail
* Work with the Color & Trend Creative Direction team to gather trend information and imagery from multi-media, fashion shows, internet, travel and retail
* Assist in the seasonal presentation of materials, color and graphics to the design teams including palettes and imagery relating to the seasonal design themes
* Apply color and graphic materials to assigned footwear categories
* Proficient in illustrator/Photoshop/InDesign
* Experience in developing product directly with factories
* Assist in creation of presentations for design meetings with Creative Director, for Merchandizing and Buying teams
* Maintain and organize vintage samples and product prototypes, material and hardware submits and standards
* Understand the needs of the global running consumer by working closely with those consumers at all levels of ability our consumer insights team

## Qualifications for footwear designer

* College degree in the arts preferred
* 2-5 years plus experience in fashion related industry
* Passion for baseball and/or American football is a big plus
* Understanding of materials and their application to footwear designs
* Basic awareness of lasts, outsoles, blueprints, molds, and is able to complete a tech pack with minimal supervision
* Prolific Design