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# Example of Floral Job Description

Our growing company is searching for experienced candidates for the position of floral. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for floral

* Develop and Present High-Level Trend Decks based on research for further exploratory opportunities
* Maintain Internal Product Development Weekly Agenda points based on development progress
* Submit Creative instructions for branding / relevant marketing materials
* With direction from Product Manager, prepare gross margin calculations based on floral, fulfillment and hard good material costs for retail products for manager review
* Assist in documenting product images and inspiration provided by manager
* Responsible for placing floral order from local wholesalers and processing
* Ability to keep cooler stocked with a variety of arrangements
* Ability to coordinate designs with customers and funeral directors
* Water and groom plants and keep plant area clean and well displayed
* Clean and prep fresh cut flowers

## Qualifications for floral

* Stand for long periods of time, bend and twist, and frequently lift and/or maneuver merchandise and supplies weighing
* 1-2 years' experience in product development and /or administrative assistance in a corporate environment Preferred but not required
* Knowledge of cut floral varieties, vase life, seasonality and floral costs
* Proficient computer experience with MS Office, Excel, Access Preferred
* Team player with excellent written & communication skills
* Ability to think creatively with a proven ability to problem solve