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# Example of Fitness Director Job Description

Our company is looking for a fitness director. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for fitness director

* Oversee maintenance and inventory of all fitness area equipment and supplies
* Oversight of Fitness Coordinator in annual review of training and policy manuals
* Accepts project or work assignments
* Ensure documentation is completed, distributed and filed as appropriate
* Maintains confidentiality relating to protected information
* Ensures and all policies, procedures and practices are in compliance with regulations
* Determine go to market aspects of the new services / capabilities, including brand strategy, sales strategy, revenue model, pricing, guarantees, service level agreements
* Drive the communication of health management/finding balance projects across the whole organization and different stakeholders (incl
* Develop and lead the Finding Balance program structure including key program milestones & deliverables
* Establish safety policies and procedures in accordance with department and industry risk management plans

## Qualifications for fitness director

* Passion for financial fitness movement
* 1 -3 year of related leadership experience
* Bachelor's degree in exercise science, kinesiology, human/sport science, physical education, or recreation management
* Other (DA Form 3433 2016 Edition REQUIRED)
* Demonstrated understanding of the needs of diverse student populations required
* Oversee the administrative and supervisory functions of the personal trainer program