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# Example of Fitness Coach Job Description

Our growing company is looking to fill the role of fitness coach. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for fitness coach

* Responsible for organization and cleanliness of the training floor, other area of the studio when needed
* Responsible for marketing OTF training services inside and outside the OTF studio
* Responsible for building OTF attendance and retaining current clientele
* Attend monthly fitness staff meetings and all relative, mandatory webinars and other requested corporate meetings and continuing education presentations
* Creating positive, high energy, OTF training sessions
* Building OTF attendance and retaining current clientele
* Group training program design and lessons plans to be reviewed, as required by your Head Coach
* Maintaining the organization and cleanliness of the training floor, other areas of the studio when needed
* Marketing your OTF training services inside and outside the OTF studio
* Deliver pre-designed workouts to groups of 24 clients

## Qualifications for fitness coach

* Prior personal training experience preferred
* Must have a keen business sense and understand the dynamics of human behavior change
* Must be familiar with current fitness trends
* Experience in the business of personal training is necessary
* Experience in training clients through functional training techniques
* Experience in group exercise and training settings is highly desirable