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# Example of Executive Marketing Manager Job Description

Our growing company is hiring for an executive marketing manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for executive marketing manager

* Assist conceptualise and programming of festivals
* Procure and manage external PR, design and marketing agencies
* Execute and management of the overall social and online marketing strategies of the festivals
* Contract management of secured electricity and natural gas customers
* Market and sell electricity price plans to B2B consumers
* Identify customers for supply of utilities services based on business needs
* Work with the industry's most innovative marketing team to create and evangelize our corporate positioning, and messaging
* Interact with senior executives to create and develop impactful and innovative keynote presentations
* Manage keynote speaker preparation, recruit customer speakers & keynote execution
* Work across product teams to develop integrated product stories

## Qualifications for executive marketing manager

* Ability to travel 30-35% to visit customers, institutions, and conferences
* BA or BS in marketing, communications, English, business, or related field
* 3+ years minimum of experience in administration, marketing, social media
* Demonstrated ability to work with high-end clientele and customers - MUST HAVE done this at a previous position
* Master at social media - managing a business page
* Experience in high end administration