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# Example of Executive Creative Director Job Description

Our innovative and growing company is searching for experienced candidates for the position of executive creative director. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for executive creative director

* Create an inspired and exciting design culture within the creative team through training, idea sharing, and learning opportunities
* Liaison with any external agencies on Creative work
* Supports the development of team members on specific daily projects coaching them on short and long-term initiatives and goals
* Capabilities and competency build-out across the region with exceptional leadership of people and teams, both directly reporting to this role indirectly influenced by this role
* Manage internal creative team and specialized vendors (copywriters, editors, illustrators, production houses, agencies, ) to deliver great work, on schedule and within budget
* Lead development of global creative strategy and plans which are prioritized and integrated with corporate strategy and business objectives
* Manage, inspire and build a team of passionate creatives across multi-disciplines (UI/UX, creative directors, copy writers, designers, producers, photographers), and execute breakthrough creative offline and online
* Develop global creative strategies that can be adapted to local environments, effectively
* Develop breakthrough user experience online and offline
* Lead the creative presentation strategy and navigation path execution of direct to consumer .com, mobile app and branded stores

## Qualifications for executive creative director

* Excel in designing and delivering user research workshops to capture insights that can then be crystallized into personas/archetypes, user stories/job stories, workflows and wireframes
* Demonstrate ease and confidence visualizing ideas with simple lo-fi tools such as markers, sticky notes and a whiteboard, able to generate multiple UX solutions for a given problem
* Translate lo-fi mock ups into highly detailed and annotated wireframes & mock ups
* Must be a maker with stellar production capability, proficient in a variety of design tools and development languages
* Thrive at managing multiple projects with differing deadlines, ideally in a client services setting
* Must possess excellent presentation skills to effectively deliver information and establish trusted relationships with senior executives