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# Example of Execution Manager Job Description

Our innovative and growing company is hiring for an execution manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for execution manager

* Provide thought leadership to the Bangladesh and bottling partner to create a strategic roadmap to secure Immediate Consumption & Future Consumption growth ahead of Business Unit total growth and capability building support to the Bangladesh team in core commercial capabilities of #Execution toWin# pillar of C&CL (RED & RTM) in coordination with the Bottling CommercialManager to ensure fully adoption and compliance of global commercial standards
* Evaluate opportunities in Traditional Trade and Wholesalers Channel strategies across the System and Community within Bangladesh in balance with the System# served Channels, vs
* Builds an understanding of the channel and customer business model, needs and expectations and assesses our opportunity to connect with these for unparalleled value creation for both KOsystem and Channel/Customers
* Manage the field implementation and availability of new product introductions
* Lead the Subway CCR re-franchising process
* Support the development and execution of local marketing programs
* Define and execute priorities on RED & RTM in close collaboration with CCEG to drive the execution of our commercial strategies and achieve our business objectives
* Identify RTM opportunities across channels and define a strategic roadmap for sustainable growth
* Lead the continuous understanding of RED process and Sales Force Automatization (SFA) to capture additional volume and revenue, while identifying and anticipating competitor’s strategies and tactics across all channels
* Identifying exceptions and deviations, management of these situations

## Qualifications for execution manager

* 40% mainly local
* Bachelor’s degree in Business Administration, Economics, Marketing, Industrial Engineer or similar
* Brand management – desirable
* 10% Mostly within FU and BU
* Minimum 7 years of post qualification experience in the areas of Marketing, Marketing Research & Sales
* Candidates from a Tier 1 B School will be preferred