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# Example of Environmental Graphic Designer Job Description

Our company is growing rapidly and is looking to fill the role of environmental graphic designer. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for environmental graphic designer

* Establish, maintain and provide instruction for signage and environmental graphic design documentation resources including standard boiler plates, drawing standards, details, call-outs
* Effectively oversee production and installation of multiple projects
* Serve as mentor to Environmental Graphic Designer
* Final Artwork Preparation
* Fabrication/Installation Oversight
* Earn the trust of teammates and leadership – Lead design as a collaborative effort to develop, communicate and execute a consumer story from the beginning concept phase to final completion with the release of air-tight creative assets/deliverables
* Elevate design to create original storytelling through use of 2D & 3D for consumer facing brand experiences that are in line with global brand guidelines and retail marketing standards
* Communicate and present design concepts to internal and external audiences, design leadership and retail account leads
* Be accountable for creative decisions – Review designs from teammates and third-party vendors to ensure that final assets meet established design standards and are ready for consumer facing execution
* Be looked to by teammates as the resident expert on current and future trends, color, typography, photography, and environmental design and activations for the consumer experience

## Qualifications for environmental graphic designer

* Strong conceptual thinker who is able to translate strategic thinking into visual solutions
* Bachelor’s degree in graphic design, environmental graphic design, information design, communication design or similar
* Minimum 10 years experience in graphic design and production
* Direct experience with the development and implementation of brand strategy, especially as it translates to built environments and customer experiences
* Excellent presentation skills with direct experience presenting to clients
* Experience leading a project from concept to implementation, managing consultants and leading teams