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# Example of Editor In Chief Job Description

Our company is searching for experienced candidates for the position of editor in chief. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for editor in chief

* Ensuring our editorial strategy aligns to our wider content strategy, and in turn Barclays UK business priorities
* Oversee design and photo aspects of the brand
* Develop ideas for new products and brand extensions
* Serves as a member of UPNE core management group to develop long-term publishing strategies and goals and to ensure overall efficiency of the publishing program
* Shapes long-range editorial strategy
* Makes presentations to the Board of Governors, Editorial Board, and other key constituents about the editorial directions and strategies of the press
* Travels as necessary to college campuses, scholarly meetings, and academic and trade exhibits
* Chairs monthly meetings with editorial department
* Chairs monthly initial meetings (that include marketing staff and director) for signing new projects
* Chairs tri-yearly UPNE Editorial Committee meetings

## Qualifications for editor in chief

* Experience producing content for video, social, mobile, email, and paid
* Deep understanding of current and emerging products and digital experiences and the opportunities for content
* Able to anticipate problems before they arise
* Able to give constructive feedback on creative projects
* Must have personal web presence
* 7+ years of journalism, communications or content creation experience (or equivalent marketing experience) at a technology company