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# Example of Editor In Chief Job Description

Our growing company is looking for an editor in chief. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for editor in chief

* Partner with the Content Commerce Business Development Lead by identifying key partners and developing innovative sales strategies and solutions
* Generate seasonal editorial and product strategies that support the business needs and align with the brand strategy
* Be a strong voice in FanSided’s editorial brain trust, helping to develop great pieces of content not only on Culturess but also on sites across the network
* Develop and execute branded content, advertorials and tent pole content events
* Sometimes assist in the launching and development of new properties as we expand FanSided’s 300+ site network
* Be the leading face of the site by sometimes creating video content, appearing on camera
* Refine and execute the brand’s editorial mission in close coordination with the editorial director
* Fulfill the inspiration, information, and entertainment needs of the audience, monitoring the satisfaction of the running community at all times
* Continue to evolve and implement content guidelines aligned with the mission, ensuring that execution not only serves customers’ needs but exceeds their expectations
* Oversee the fulfillment of all operating procedures, including scheduling, budgets and production matters

## Qualifications for editor in chief

* Experience producing a high volume of ideas and visual stories, daily performance analysis and trend reporting
* Knowledge of triathlon and/or endurance sports
* Bachelors or advanced degree in journalism or related field, or equivalent experience
* Understanding SEO best practices for all types of content
* Experience developing audience mapping and consumer journeys
* Be obsessed with understanding consumer behavior