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# Example of Ecommerce Product Manager Job Description

Our company is searching for experienced candidates for the position of ecommerce product manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for ecommerce product manager

* Lead new site re-platforms and re-designs from a business standpoint and provide direction to all stakeholders on features that will drive business impact
* Manage new product development and feature roadmap from strategic planning to implementation by working with cross-functional teams including Digital Technology, UX, Design, Analytics
* Continuously analyze website performance and customer feedback and respond quickly to diagnose and address issues or optimize the consumer experience
* Keep up-to-date with various marketing and eCommerce technology platforms and products and evaluate how they can meet business needs
* Collaboration with analytics, user experience, design, content and IT professionals to deliver digital services within an agile methodology
* Research and specification of business and user requirements
* Management of these requirements through delivery through to final user acceptance testing
* Define customer experience
* Communicate the strategy and product road maps
* Provide insights from customer needs

## Qualifications for ecommerce product manager

* 5+ years of experience working with Web Developers, Engineers, Creative Agencies, UI Designers and QA to implement Web features
* 6+ years of web design (User Interface) and site architecture experience
* 5+ years of online product management, ecommerce, information technology, merchandising and / or online marketing experience
* Manages multiple, concurrent projects in various phases of ideation, execution, or delivery
* Partner with marketing, operations, sales & service and analytics teams to develop launch plan and prepare business teams for post launch operations
* Partner with regional teams in all phases of planning and execution