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# Example of Director, Video Job Description

Our innovative and growing company is hiring for a director, video. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for director, video

* Video programming development
* End-to-end partnership/project management
* Inbound content pitch evaluation and coverage
* Collaboration with talent and production companies on opportunity development
* Creating outbound pitches and presentations
* Collaboration with business development and legal
* Drive the video creative strategy for EA SPORTS FIFA marketing campaigns across digital, earned and broadcast
* Lead end-to-end content creation from creative briefs through to pre-vis, cinematics and capture, post-production
* Inspire the team of cinematic artists and video editors
* Continually identify opportunities to further improve the production & creative process

## Qualifications for director, video

* A track record of digital multiplatform content
* Proven expertise managing the end-to-end product lifecycle including ideation, definition, development, acceptance testing, and operations using an agile software development methodology like Scrum, Kanban, XP, TDD, RAD
* Related experience in managing, marketing, selling, and/or supporting video and/or video related products
* Experience with Cisco video conferencing solutions
* Significant in depth experience in a sales role, within a media sales environment
* BA/BS or a combination of related education and work experience to equal four years