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# Example of Director, Global Strategy Job Description

Our innovative and growing company is searching for experienced candidates for the position of director, global strategy. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for director, global strategy

* Report out on development process and seasonal AUC (Average Unit Cost) status related to outlined goals
* Continually reassess and refine work process required to competitively deliver product to market
* Annual Budget - Analyze annual budgets for affiliates and prepare NY International departments
* Departmental Expenses - Management and control of NY Int’l Expenses including preparation of annual plan and monthly estimate
* Monthly P&L / Financial Estimate Process - Management, control, reporting and analysis of affiliate’s monthly financial estimate of Sales, Cogs, OPEX and NOP, including identification of Risks and Opportunities and problem solving
* Monthly Reporting Commentary - Formal reporting on Results of Operations and fiscal year estimate for International, North America and the Global Consolidation
* AERIN Brand - provide complete reporting including actual results, estimates and royalties for this licensed brand
* Systems and processes - Ability to evaluate and make recommendations to improve existing systems and process
* Special projects as needed by senior management including Corporate requests and Quarterly Investor Relations financial package
* Global/Regional Meeting support, analyses, special projects

## Qualifications for director, global strategy

* Eagerness to work in collaboration with diverse stakeholders and objectives
* 7 years’ experience at Product Management, Brand marketing, merchandising, retail or innovation project management including 5 years of team leadership
* Demonstrated success creating & managing product briefs, & project budgets
* Awareness of consumer trends, competition & process for evaluating project ROI
* Awareness of development & commercial processes
* Global product experience in managing key product lines / categories at >$200 M Brand