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# Example of Director, Demand Planning Job Description

Our company is growing rapidly and is hiring for a director, demand planning. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for director, demand planning

* Responsible for direct supervision of North American based team of Supply Chain Analyst and Demand Planners
* Planning/Forecasting-accountable for delivering the total demand plan
* Develop and deliver monthly production plan that focuses on ensure necessary capacity from Asian based suppliers is available to support current and future growth of company
* Set goals for the team and develop organizational capability
* Identify and communicate key responsibilities, practices and policies to team
* Deliver World Class Service Level and Inventory Turn target
* Partner with marketing, sales and engineering teams to effectively manage new product introductions, end of life run outs and promotions
* Provide leadership for SOP process to ensure supply/demand imbalances are proactively addressed
* Develop, implement, and manage planning processes and inventory/cost controls
* Global capacity planning

## Qualifications for director, demand planning

* Knowledge of North American retail/digital business processes
* Leading contact point for anything that relates to Demand Planning and impacts the volumes both internally and externally
* Develop new product projections in collaboration with regional marketing and market demand planning teams based on market share assumptions and retailer inventory requirements
* Guidance and Leadership to the team and be responsible for attracting, developing and exporting high performing employees
* Accountability for Forecast KPI's and related to customer performance
* Sustainable track record in identifying, developing and executing international change and process improvement initiatives in the planning, logistics and customer service areas