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# Example of Director, Content Job Description

Our company is growing rapidly and is hiring for a director, content. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for director, content

* Lead, manage and collaborate with client
* Partner with client services, digital resources and senior designers to develop solutions
* Supervise and mentor direct reports and review staff work to ensure solutions and quality meet client standards
* Represent the creative team in client meetings, staff meetings and at external events
* Support and backup other content directors as needed
* Manage other content editors and writers, creative teams
* Build out new marketing campaigns, ideas, collaborations, and partnerships to elevate account as an innovator in the digital space
* Relaunch and manage account’s email newsletter(s)
* Coordinate SEO & SEM efforts for the account
* Collaborate with editorial management to develop workflows and content performance-creation feedback loops and to constantly refine content strategy

## Qualifications for director, content

* Live production directing
* Graphics production
* Ability to interact professionally and on a regular basis with clients (including senior executives) across SPE’s divisions with third parties
* 3 to 5 years of video editing experience (3 years minimum Entertainment property, Music or Sports team experience preferred)
* Drupal site experience a big plus
* Experience managing/outsourcing editors, designers, developers, and programmers