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# Example of Director, Business Strategy Job Description

Our company is looking to fill the role of director, business strategy. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for director, business strategy

* Lead process and input in annual ELSS Strategy cycle
* Assist with the development of investment plans by product groups/owners
* Initiate and lead strategic deep dives
* Refine and implement operational model
* Implement Governance framework for product development
* Establish a Quality Assurance framework in close cooperation with QA Manager
* Work on strategic projects that may include customer facing projects such as development of service offering proposal
* Build strategic partnerships
* Staff management responsibilities- you‘ll have 2-3 direct reports
* Assist in the conception of unique, original and best-in-class native content campaigns that align with both People’s audience and the advertiser’s goals

## Qualifications for director, business strategy

* Conducts research, financial analysis, feasibility studies, and market or partner assessments
* Identifies and evaluates new business opportunities, products, services or partners
* Manages relationships with cross-functional team members, external business partners, potential partners and vendors
* May manage the launch and transition to operations of a new product or service related to loyalty program
* Business development, including transitioning a product, business or partnership from initial concept through launch (5 years)
* International business development assignments (3 years)