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# Example of Director, Applications Job Description

Our growing company is hiring for a director, applications. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for director, applications

* Responsible for leading SAP full cycle implementations for Finance modules and correlating interfaces
* Manage applications group personnel, developing their skills and capabilities to meet the needs of the organization, building on existing recruiting capabilities to address new needs and skills gaps
* Develop and drive plans to maintain and grow Carpenter's industrial market share in existing and new markets
* Perform market trend & competitive analysis in order to capitalize on business drivers
* Implement segmentation strategies based on customer needs and behaviors
* Manage the knowledge associated with market analysis and competitive intelligence collected by outside sales, inside sales, customer service and marketing
* Management of large tier I ERP system
* Interact with senior management, with clients and vendors, and assist in project planning, analysis and implementation
* Generate and implement strategies for enhancing operational efficiency and effectiveness ways to improve productivity across Apps CoE
* Allocates appropriate resources to operations project efforts in support of business priorities

## Qualifications for director, applications

* You're empathetic
* Experience in modern commerce or digital / content marketing platforms
* Ability to manage and prioritize multiple projects, and meet tight deadlines in a fast paced agile environment
* Recruit, train, lead, manage, and develop a team of highly skilled professionals
* Partner with Project Management, Business Owners, Creative Services, and Marketing Communications to appropriately understand, represent, and deliver well aligned solutions
* Must have 10-15+ years experience specifically with the Loan IQ product – both Front End (user interface) and back end (database), integration capabilities via SDK and APIs