Downloaded from <https://www.velvetjobs.com/job-descriptions/director-analytics>

# Example of Director, Analytics Job Description

Our company is growing rapidly and is searching for experienced candidates for the position of director, analytics. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for director, analytics

* Leverage cutting edge data mining and statistical techniques to perform user segmentation, forecasting models, and time series analyses
* Maintain deep relationships with our key stakeholders throughout the Division including
* Thoughtfully identify individual key stakeholders to engage with and determine the appropriate level of engagement in a very collaborative manner
* Partner with HQ teams, where appropriate, to strengthen our key stakeholders understanding and utility of tools, products and insights
* Routinely monitor their assessment of us (local and HQ teams)
* Provide insightful analytics in support of our key stakeholders' goals
* Proactively seek out opportunities from our key stakeholders to leverage our skills and capabilities
* Create robust analytical plans to determine proper direction and scope of analytic efforts
* Present findings in highly visual, easy-to-read presentations that are collaboratively vetted prior to sharing with senior leadership
* Drive the adoption, application, utilization of our Universal Data Environment and Frameworks

## Qualifications for director, analytics

* A minimum of 10 years of analytics experience with a competitor or a market leader in the technology, media and entertainment industries
* An understanding of the applicability of statistics, software engineering, data mining, and other quantitative disciplines
* Strong Excel, PowerPoint and presentation skills are a must, including experience leading/managing a team of analysts
* Specialist Marketing Analyst with 7-10 years Experience (highly relevant backgrounds will be telco, banks, payments, technology)
* Minimum 7 years related experience preferably in Beauty or Consumer Packaged Goods and/or Management Consulting
* Bachelor’s degree orequivalent work experience required – business or operational background ispreferred