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# Example of Dir, Product Management Job Description

Our growing company is searching for experienced candidates for the position of dir, product management. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for dir, product management

* Encourage customer-focused innovation, and provide guidance and oversight for market and customer research to understand user needs
* Coordinate activities with stakeholder departments (including Sales, Marketing, Development, Services) to ensure that new offerings include the desired capabilities and launch on time and within budget
* Oversee and provide direction for the creation of business plans for product investments, inclusive of competitive research and value proposition development
* Ensure effective beta and market testing initiatives to gather product feedback and test new products
* Monitor and report on the performance of the product portfolio
* Evangelize a product management culture within the organization
* Assist in establishing product development processes, best practices, and policies
* Oversee and ensure the utilization of a consistent, objective process to prioritize and select product offerings and enhancements
* Serve on relevant cross functional teams
* Be the primary interface to Sales/FAE team for Analog-Power products

## Qualifications for dir, product management

* Demonstrated leadership capability and maturity
* Analytical and likes to work with data
* Able to make sound assumptions and is comfortable working in situations where data is incomplete or limited (problem solving)
* Ability to analyze and take calculated risks
* Previous work experience with pricing and promotions is a benefit
* BS or MS degree in engineering/technology/science background strongly preferred