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# Example of Digital Program Manager Job Description

Our company is searching for experienced candidates for the position of digital program manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for digital program manager

* Facilitate meetings in cross-functional environment to gain alignment and support on various types of activities
* Builds and maintains strategic project plans, including outcomes, deliverables and resource and financial plans
* Applies different escalation methods
* Drive key Framework adoption metrics such as number of users, number of Digital Twins, number of models built
* Write business requirements and create use cases obtaining input and sign-offs as required
* Program manage cross-functional initiatives within IT
* Support worldwide product feature launches by partnering with product management
* Investigate and fix any systematic problems or failures and propose solutions to address such issues proactively in future
* Outline and prioritize daily work based on business criticality and opportunity metrics
* Market selection and business development to determine hubs deployment roadmap

## Qualifications for digital program manager

* Experience in digital marketing or Web applications
* Digital Experience in Wellness and/or Healthcare
* Will take ownership of the project
* Requires a minimum of 50% travel to various locations in North America where projects are being executed
* May require climbing into scaffolding and other locations high above ground level to inspect performance of work, develop scopes of work up to 200 feet in the air
* Proven ability to build relationships, engage and influence others, work with a diverse internal and international user community, partners & vendors