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# Example of Digital Product Management Job Description

Our company is searching for experienced candidates for the position of digital product management. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for digital product management

* Assist in the creation and build of the DDX go to market product roadmap
* Fashion a digital product roadmap and project plans for 2017 and beyond
* Lead strategy on how our store’s cast members (store line employees) can best interface, adopt and engage with our new digital products
* Be both a thought leader and brand leader among company executives, peers and your own teams to realize your store digital vision - all the while finding the balance between pushing the envelope and supporting our stores’ core mission
* Experience in building, leading and mentoring product management teams
* The ability influence organizational leaders across various technology and retail related functions
* High energy, a drive for results and big picture thinking that will inspire a team of A players
* Works closely with Travel Products & customer service business units to define key capabilities related around customer service to support a highly scalable global operating model
* Managing overall Agency Solutions Product Management organization
* Working with key business stakeholders, accountable to define Product scope and success criteria documented in well-defined Product Key Performance Indicators (KPI’s)

## Qualifications for digital product management

* An assertive, direct communication style, with the ability to inspire and motivate others across the company
* InDesign, Photoshop, HTML5, and others
* Must have a proven track record of creating new products in new markets and scaled those products from $0 revenue to > $20M
* Must have experience managing teams of 3 or more direct reports, and an overall organization of at least 12 people
* Experience in both a startup and a large corporate a plus
* Demonstrated ability to collaborate across teams of subject matter experts, business stakeholders, client-facing staff and customers