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# Example of Digital Product Management Job Description

Our company is hiring for a digital product management. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for digital product management

* Partner with vendors, email service providers, and internet service providers to ensure maximum deliverability of email messages
* Work with Legal to negotiate and finalize contracts with key partners
* Identify and win support for new product opportunities that drive key performance indicators
* Ensure all products are well-managed in compliance with all company and government regulations
* Bringing the voice of the customer to the product organization and ensuring that products meet and exceed the highest levels of customer experience, technical precision and scalability
* Developing a strong understanding of Small Business suite including new mobile, web and platform products and features that affect our customer experience
* Work with Product teams to provide them with tags based on the KPI’s
* Developing/executing User Acceptance Testing (UAT) scripts and tracking issues to ensure appropriate resolution has been delivered to market
* Produces functional documentation, including business objectives, success criteria, usability/UAT testing and status reports as needed
* Support the communication effort to evangelize the digital strategy and go to market plans throughout the organization

## Qualifications for digital product management

* Master’s degree in Business, Marketing, Computer Science or Engineering
* MBA or advanced degree in quantitative field
* Robust understanding of the technology, security, and infrastructure underpinnings required for mobile and web
* Experience in the payments value chain with significant domain knowledge
* Demonstrate ability to juggle leading strategy, vision and exploration of multiple product explorations across multiple channels, across the space-time continuum (OK, maybe not that part) with a fail fast mentality
* Experience in extracting data and turning it into information