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# Example of Digital Editor Job Description

Our company is looking for a digital editor. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for digital editor

* Developing coverage plans for big events, such as the major marathons and track meets, and for breaking news
* Regularly conceiving and editing originally reported pieces that advance Runner’s World’s mission as the leading authority on running
* Contributing in other ways to the daily production of runnersworld.com and other platforms
* Direct talent at shoots and events when necessary, train them on social media platforms
* Add value to CNBC.com stories by incorporating video, story links, slideshows, graphics
* Grow and champion healthy eating/healthy lifestyle content for bonappétit.com
* Stay current on major developments in entertainment, fashion, royalty & beauty
* Produce content tailored to the needs and interests of both social and traditional media
* Work well with others in a team to develop and co-ordinate text and multimedia stories
* Take a creative and active approach to identifying and generating fresh ideas for Inside Energy content

## Qualifications for digital editor

* Willingness to collaborate with various departments (from marketing to design) on new and existing projects
* Desire to take our content to the next level and improve users’ lives for the better
* 3-5 years working in a digital newsroom
* You can create Gifs, Vines and other visual formats
* You share our obsession with sport and have a strong knowledge of internet culture
* You live on social media and know how to engage your audience