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# Example of Digital Editor Job Description

Our growing company is looking for a digital editor. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for digital editor

* An innate understanding of the Country Life brand and how to interpret its DNA for digital and social platforms
* The ability to develop, implement and oversee the strategic vision to drive traffic, unique users and commercial opportunities, with a clear understanding of audience development combined with exemplary journalism
* Brilliant journalism skills, an ability to produce flawless content quickly, and an eye for quirky Country Life-type stories
* Ability to get the most out of the editorial team on the magazine identifying and commissioning freelancers to work for the brand
* Familiarity with Photoshop and Adobe Indesign
* An understanding of the premium property market and its world
* Proven experience sending weekly newsletters
* Familiarity with CMS systems, in particular Wordpress
* Experience in compiling social media strategies
* Build relationships with other digital producers for content swaps/shares/partnerships

## Qualifications for digital editor

* Reporting and editing experience
* Has experience of making editorial decisions in a digital environment
* Applicants must be able to work with a team individually
* Enthusiasm and skill at photo research also a must, network of photographers and stylists across the country
* Interest and experience on web and blog management platforms is required
* Strong assigning, editing, and packaging skills across multiple platforms (web, social, tablet)