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# Example of Digital Design Job Description

Our company is hiring for a digital design. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for digital design

* Write clear and concise product specs, feature analysis, and product documentation
* Balance hands-on design work with efforts to evolve and enhance the newsroom’s publishing platform
* Develop an arsenal of tools and templates that allow speedy and repeatable story formats
* Understand UI/UX design, development needs to design digital experiences that engage audiences in meaningful ways and on multiple platforms
* Collaborate with and educate colleagues on digital storytelling
* Streamline workflows and manage projects in a fast-paced environment
* Understand social platforms and how to leverage their engagement potential through great design
* Provide guidance to support best practices in UX/UI design
* Design wireframe and mockups as needed
* Evolve and maintain design brand standards for HMF, KMF and GF brands

## Qualifications for digital design

* Experience leading creative on social media and online advertising
* Degree in advertising, marketing, business, or communications is preferred, but not required
* Deep understanding of creative software (Photoshop, After Effects, Illustrator, Cinema4D, ) and project management software (JIRA, Gnatt charts, Google Drive, Active Collab, Basecamp, ) will be integral to success
* Highly strategic, specifically regarding digital industry
* Expert Knowledge in Adobe Photoshop, Illustrator and InDesign
* Knowledge of marketing, branding and dissemination