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# Example of Digital Artist Job Description

Our growing company is searching for experienced candidates for the position of digital artist. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for digital artist

* Play an integral role within our fast-paced interdisciplinary team to deliver projects with exceptional creativity and technical knowledge, and a natural desire to keep current on the latest trends in motion, visual effects, and user experience
* Must also show amazing story teller capabilities through motion/information graphics to create well balanced combinations of graphics, video, and audio
* Subject Matter Expertise and Special Projects – Will actively collaborate in team, department and company level initiatives as a subject matter expert through the sharing of industry expertise, creativity, leadership and skills
* Digital asset management and image optimization
* Converting InDesign landing pages and email mockups to responsive HTML email templates
* Maintain and extend robust email template functionality, and debug HTML as needed
* Color correcting and photo retouching as needed
* Collaborate closely with project teams to translate requirements into creative solutions that are not only attractive, but also accurately reflect our brand guidelines
* Capability to work well independently and as collaborative a member of a fast-paced team
* Proven success designing for print and online use and a portfolio that demonstrates your talent

## Qualifications for digital artist

* Advanced Adobe Photoshop skills - must know how to create layers, layer masks, channels, and paths and ability to work with large, layered files
* Proficient in current Adobe Creative Cloud 2015 Suite, specifically InDesign, Photoshop, HTML5, Edge Animate and Illustrator
* Must possess excellent technical skills and be highly proficient in Photoshop, Illustrator, InDesign and all major presentation tools including Keynote
* 1-3 years HTML5, CSS3, Greensock and JavaScript development experience
* Knowledge of file and asset optimization techniques to achieve minimal file size while staying true to the creative vision of the project
* Expert skills creating timeline-based animation, demonstrating an eye for professional animation treatment, transitions and cadence