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# Example of Design Strategist Job Description

Our company is growing rapidly and is looking to fill the role of design strategist. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for design strategist

* Drive strategic consideration of the desired customer experience through frameworks, portfolio/product prioritization, roadmaps
* Provide design/UX direction for development, testing, and refinement of digital and service prototypes
* Use visual and tangible storytelling to share your discoveries, influence stakeholders and create energy around an idea or an initiative
* Define workstreams to reveal the rich, holistic picture of the challenge at hand through a balanced understanding of human / business / technical perspectives
* Bachelor’s degree in Marketing, Business, Communications, Journalism, Engineering or equivalent plus 5-7 years of related A-E experience, including 2+ years at a construction firm
* Knowledge of InDesign a plus
* Must be willing travel on occasion
* Build and develop a team of design strategists that can adapt to regularly changing business context
* Define workstreams and engagement scope to reveal the rich, holistic picture of the challenge at hand through a balanced understanding of human / business / technical perspectives
* Provide team leadership in building relationships with business and design partners in our line of business, demonstrating strong project management, and managing the team’s evolving portfolio of work

## Qualifications for design strategist

* Will obtain a bachelor’s degree or higher between December 2013 and August 2015
* Self-motivated, creative and passionate about designing a great digital channels user experience
* Possess exceptional portfolio of work that demonstrates elegant workflow solutions with a solid track record of content design success
* Fluent in UCD best practices in online, mobile, tablet, and ATM
* Experienced in integrating analytics and data into design strategy and approach
* Practical in meeting project timelines while focusing on larger vision required to build an outstanding UI