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# Example of Design Strategist Job Description

Our company is looking to fill the role of design strategist. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for design strategist

* Provide training on the design process and facilitation techniques to diverse audiences, including MLFTC staff/faculty and community partners
* Create annotated wireframes and task flow
* You may have been trained as a designer, have a background in service or organizational design, and/or developed other skillsets that allow you to think strategically and systematically to create scalable design opportunities at every level
* Oversee multiple projects to bring new product concepts and experiences to life in our cafes
* Build and mentor a team of design strategists that can adapt to regularly changing business context
* Work with multidisciplinary teams of designers, architects, business analysts, café ambassadors, brand and content strategists, and bankers to create seamless end-to-end experiences
* Be the voice of the customer in business strategy and planning meetings
* Develop frameworks, portfolio/product prioritization, roadmaps, that help drive strategic consideration of the desired customer experience
* Lead teams and multiple projects through discovery, synthesis, ideation, design, and testing of new product and service concepts to drive business intent and outcomes
* Translate insights and strategy into concept prototypes to communicate your vision through your artifacts

## Qualifications for design strategist

* Undergraduate degree in design or product-related field
* 2+ years of experience or Graduate Design degree with focus on design strategy
* 2+ years experience at a design consultancy
* 6+ years in content/editorial design positions
* Complete understanding of human/computer interaction paradigms as it relates to online and mobile devices
* Successfully launched digital product into the marketplace