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# Example of Design Lead Job Description

Our innovative and growing company is looking to fill the role of design lead. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for design lead

* Oversee small teams of designers
* Remain current on design software and product design trends and communicate them to the larger visual design team as they pertain to our work and processes
* Develop an in-depth understanding of data visualization and interpret how to translate complex data in a more intuitive manner
* Gain understanding of financial clients, products and workflows
* Collaborate with Marketing leads to identify creative approaches to goals
* Give creative direction to both in-house production artists and partner creative agencies
* Maintain a portfolio of 4-7 concurrent short- and long-term projects
* Be a change catalyst who helps teams prioritize and adapt quickly in a rapid growth organization
* Assess and determine appropriate cross-functional team members required to produce business outcomes on a project basis
* Drive and advocate for improvements through partnership with senior leaders, management committees, and key stakeholders

## Qualifications for design lead

* Bachelor’s degree in Industrial Design from an accredited school
* 5-10 years design experience in a corporate or consultant environment
* Ability to create, express, and execute vision and strategy for category
* Strong understanding of ID, CFM, Graphic Design, and Usability design groups
* Knowledge of consumer needs and products, and an ability to assimilate consumer focused innovation into new products
* Global influencing, leadership, and communication skills