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# Example of Demand Planning Manager Job Description

Our company is searching for experienced candidates for the position of demand planning manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for demand planning manager

* Utilize statistical forecasting applications to analyze and recalibrate the SKU forecasts used in the planning & execution of product supply, to effectively serve our customer base
* Partner with Sales, Marketing, and Supply Planning, to manage forecasted demand at SKU and facility level
* Maintain and promote GDP as a single view and a single point of reference for the overall Business in relation to Forecast, Demand, Capacity and Supply Data
* Transition and manage the new Demand Planning tool into the Global Supply Chain environment
* Develop and continuously improve the DP Tool and associated planning processes
* Drive and deliver improvements and efficiencies and measuring associated cost savings / benefits
* Manage and clean demand planning files to ensure accuracy
* Owns the monthly consensus demand planning process, including reporting aggregate plans to senior management on forecasts, assumptions, risks and opportunities
* Creates accurate item level demand forecasts using all available information including customer orders, statistical forecasts, POS data, new program launch assumptions, seasonal demand patterns
* Assesses forecast assumptions based on the analysis of market data, industry dynamics, statistics, business trends, and demand patterns

## Qualifications for demand planning manager

* Deep understanding of forecasting models
* Bachelor’s degree in Supply Chain Management, Finance, Engineering or other technical field is required
* Job related experience for 5 years minimum in progressive business roles
* Industry experience in supply chain, manufacturing and distribution background preferred
* Experience with generating business cases/ROI
* Good knowledge of ERP systems functionality and their benefits , J.D