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# Example of Demand Planning Manager Job Description

Our innovative and growing company is looking for a demand planning manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for demand planning manager

* Develop and maintain complex forecasting models that delivers business insights
* Create key performance metrics for both demand plan and S&OP effectiveness
* Develops and recommends a 24-month rolling demand plan in $/units for assigned segment of business which become the basis for operating plans and financial projections
* Documents assumptions underlying the plan and highlighting key changes
* Effectively communicates changes in demand with supply chain and financial organizations
* Develops and implements a weekly item level plan, covering a 13-week horizon, at the SKU, location level
* Monitors demand plan error at all levels of the process and achieves continuous improvement goals on demand plan bias and error
* Serves as the process owner for the demand planning process for a segment of the business
* This role will supervise, coach, and manage Demand Planners
* Manage current and long term forecast projections to drive production and inventory planning goals

## Qualifications for demand planning manager

* Experience of leading large teams across a variety of functions
* 5-8 years experience within Supply Services, expecially Demand Planning
* FMCG market knowledge
* Fluency in English and French or Dutch, any other language will be considered a plus
* BS/BA Business or in relevant field including Advanced Supply Chain degree
* 5+ years of Planning experience (prefer Biotechnology/Pharmaceutical Industry experience) with minimal 3 years in business analytics role