Downloaded from <https://www.velvetjobs.com/job-descriptions/demand-planning-analyst>

# Example of Demand Planning Analyst Job Description

Our company is growing rapidly and is searching for experienced candidates for the position of demand planning analyst. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for demand planning analyst

* Partner with key accounts on customer collaboration utilizing external information that is available (retailer systems, POS, market data)
* Lead complex, global systems projects that support the Demand Planning and S&OP functions
* Coach and mentor junior analysts, to create a high-performing Demand Planning Systems Center of Excellence
* Improve forecasting accuracy by identifying, analyzing, and quantifying relevant forecast drivers
* Supports new product launch and conversion teams to ensure demand signals are communicated with proper lead-times to allow supply organization to adequately plan inventory production, arrival and depletion
* Analyze demand signals ensure supply related business unit goals are met globally
* Identify inventory risk areas and provide recommendations for correction to management
* Provide daily, weekly, and monthly reports as required
* Work with engineering on new product launches and capacity planning
* Backup to department planner

## Qualifications for demand planning analyst

* 4+ year’s experience within Demand Planning, Sales Planning, Merchandise Financial Planning or Buying
* In-depth Knowledge of business processes related to Demand, Fulfillment and Supply Planning
* Excellent verbal and written and communication/presentation skills
* Ability to speak before others
* A minimum of four (4) years of experience post BS/BA required
* Minimum of 7 years of high-tech or consumer goods industry experience