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# Example of Demand Analyst Job Description

Our innovative and growing company is looking for a demand analyst. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for demand analyst

* Identify and drive continuous process improvements, strives to improve efficiency, likely to challenge processes where favourable alternatives may be available
* Identify, track, and report obsolete/excess inventory
* Daily/Monthly Missed Sales Process and Analysis
* Collecting and analyzing data on customer needs, and buying habits to identify potential markets and factors affecting product demand
* Preparing reports of findings, illustrating data graphically and translating complex findings into written text
* Participating in SIOP, ASM, ABT, LE process, providing the demand data and charts
* Forecasting and tracking marketing and sales trends, analyzing collected data
* Attending staff conferences to provide management with information and proposals concerning the promotion, distribution, design, and pricing of company products or services
* Gathering data on competitors and analyzing their prices, sales, and methods of marketing and distribution
* Monitoring industry statistics and following trends in trade literature

## Qualifications for demand analyst

* Plus minimum two years’ experience in Product Supply related position (Distribution Planning, Supply Chain Analyst, Customer Service)
* Good knowledge of relational database concepts and having exposure to HTML/CSS is an added advantage
* Minimum 2-5 years experience in Demand Analysis within Aerospace
* Background in process improvements, process development, product launches, and/or production /demand planning
* Coordinating the execution of monthly demand planning process (including Demand and Supply consensus process, linkage to NPI process, and market S&OP support)
* Assist in coordinating training and education materials on demand planning process and activities