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# Example of Data Product Manager Job Description

Our growing company is looking to fill the role of data product manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for data product manager

* Write dataset product specifications, describe feature stories , write acceptance criteria
* Explain analytical solutions to the business
* Own the success of a given data product line with our Consumer Bank Marketing Innovation team setting its strategy and tracking its KPIs
* Lead a team of talented data engineers to build a world-class data product
* Collaborate across product teams and business units
* 3+ years of product management experience in software / data product management roles
* Proven ability to weave together business strategy, data and technology into product users love
* Experience at a well oiled agile shop a plus
* Manage and refine data within the taxonomy - identifying and correct any gaps and collisions
* Seamlessly integrate new and evolving content into the current taxonomy for use both in US and international markets

## Qualifications for data product manager

* 5+ years of software product management/product marketing/business development experience, preferably in an fast paced online environment
* Experience in defining, driving and shipping mass market consumer data platforms / products (business intelligence tools, techniques and technology, or experience in analytics, business analysis or comparable consumer analytics solutions)
* Knowledge and expertise building / launching products (in various data technologies - RDBMS / NoSQL / MapReduce / Spark, etc)
* Knowledge of data warehousing concepts is a plus
* Knowledge and direct experience using business intelligence reporting tools (like - OBIEE, Business Objects, Cognos, Tableau, MicroStrategy, SSAS Cubes, Datanet )
* Proven ability to tell a story with data and to communicate complex concepts to a variety of audiences and stakeholder types