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# Example of Data Manager Job Description

Our innovative and growing company is hiring for a data manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for data manager

* Own day-to-day Data Management Platform operations and communications
* Develop consistent testing, categorization and measurement workflow to synchronize data efforts across business units
* Support operations in all matters of execution against audience-based ad products
* Advise sales group on relevant data opportunities, both through regular proactive reporting in response to specific RFPs
* Identify and lead data onboarding opportunities, owning the implementation process from start to finish across multiple platform integrations product launches / refreshes
* Validate and normalize data across multiple first- and third-party sources
* Help identify data partnership opportunities, handling legal and privacy terms as needed
* Support post-sale account management on campaign audience optimization and analysis
* Maximize amplification efforts, monitoring for accuracy and efficiency
* Act as an internal resource on current data and ad- / mar-tech trends

## Qualifications for data manager

* Professional customer focus approach
* Bachelor's degree or an equivalent combination of education, training and professional experience that provides the individual with the required knowledge, skills and abilities
* 3-5 years prior Data Management experience or less 0-2+ years for Assoc Data Manager
* Proficiency in MS Office products (particularly Excel)
* Proven track record of successful risk management techniques and/or the ability to mitigate risks before they become issues
* Proficient in presenting materials at industry level