Downloaded from <https://www.velvetjobs.com/job-descriptions/data-analytics-lead>

# Example of Data Analytics Lead Job Description

Our innovative and growing company is searching for experienced candidates for the position of data analytics lead. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for data analytics lead

* Collaborates with business partners to identify innovative methods of leveraging technology to improve efficiency, quality, and speed to achieve successful outcomes
* Contributes to strategic growth plans for the IT organization, recommending directions for long-term spending and profitable growth for the business partner
* Prioritizes initiatives and identifies opportunities for technology to add business value in conjunction with business leaders
* Leading the global expansion of our connected digital product propositions by advising and influencing Business Leaders and senior other stakeholders with data-driven insights
* Translating data strategies and data models into business and user value
* Embed the connected digital platforms and propositions data strategy and ensure that insights delivered are strategic, impactful, measurable and drive business improvements
* Ensure business commitments to proposition targets and engage stakeholders to evolve and improve their solutions
* Able to communicate the value of data clearly by articulating both the high-level concept and detailed user stories for proposition improvements/evolution and convince teams to adopt data-driven improvements and close-the-loop
* Leading and inspiring a team of Data Analytics Product Managers by coaching and guiding them through this change journey
* Scope key business challenges, identify the right data (information) and provide direction to data analysts, data analytics product managers, data scientists, data engineers and business stakeholders

## Qualifications for data analytics lead

* Self-starter with a continuous improvement mindset
* Scopes requests and drafts effort estimates / proposals for requests in collaboration with the case team
* Collaborates actively with case teams to identify and address client needs
* Undergraduate degree in a field linked to data engineering, business analytics, applied mathematics, computer science, IT, computer applications, engineering or related field is required
* 4-5+ years relevant industry experience, focus on data visualization & statistics preferred
* Project leadership or resource management experience