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# Example of Customer Intelligence Job Description

Our company is hiring for a customer intelligence. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for customer intelligence

* Leads implementation team from a subject matter expertise perspective and helps to establish long term vision for client
* Integrates established disciplinary knowledge, within personal specialty area, with basic understanding of related disciplines and industry best practices
* Scopes and defines work effort and estimates cost on the delivery aspects of the phase/project
* Leads the design and implementation of the available products and solutions
* Analyzes and understands the client’s business at a functional and/or technical level
* Facilitates client workshops in a consultative manner for short and long term planning
* Identifies scope changes and negotiates scope changes with client
* Actively performs knowledge capture and asset reuse
* Participates in knowledge transfer activities
* Accepts responsibility for planning and undertaking personal professional development

## Qualifications for customer intelligence

* Experience managing marketing programs a plus
* Act as a key interface between business and technology organizations on development, implementation and support activities related to customer analytics solutions
* Minimum of 2-3 years of experience in a data quality, data operations or data governance role
* Advanced expertise in ETL process and querying data from SQL-based databases
* Experience working with large data sets of varying levels of structure
* Superior analytical skills and demonstrated ability to break down large, complex business problems into discrete, achievable steps