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# Example of CTC Manager Job Description

Our innovative and growing company is searching for experienced candidates for the position of CTC manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for CTC manager

* Working closely with BU management and market merchandisers, execute the product vision and proposition within the key markets ensuring brand and customer satisfaction goals are met
* Within the identified target market, execute and manage the optimum category/ product assortment to deliver against the agreed targets
* Represent the brand and the respective BU internally and externally
* Support briefing and delivery of SMU/ABO products and managing the process
* Manage deliverables at VHO and GMM stage, Sellout support
* Regular business analysis, to track performance
* Manage regular contacts with markets, to ensure CtC plans and potential needs
* Develop & manage – in close collaboration with Sales Finance - standardized reporting and perform ad hoc analysis within the area of Global Retail Concepts
* Coordinate the seasonal adidas Range Planning process, incl
* Design, develop and implement state of the art analytic tools that support the goal of the Merchandising department, incl

## Qualifications for CTC manager

* High interest in understanding the CtC function
* Brand marketing expertise
* Affinity to rugby and indoor
* Sales or market experience is an advantage
* Advanced Ability to work in a fast-paced business environment with different international cultures
* Strong experience to manage complex projects on a global level with strong knowledge in Project Management Methodologies & tools I.T Product Evaluation & Selection