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# Example of Creative Job Description

Our company is growing rapidly and is looking for a creative. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for creative

* Acts as “vision-keeper” for the project team
* Collaborates with Show Producer to maintain the desired creative intent
* Creates and presents project materials to internal and external audiences to advocate and communicate project concept, content and status
* Supports in the process of creating and producing original and engaging promos promotional materials and interstitials according to a brief, timeline and budget as agreed
* Supports on the development of projects with the Lead Creative and Creatives throughout the production process
* Communicates throughout the stages of production to the rest of the department and where necessary other departments within the company
* Has the confidence to pitch and present ideas to the team
* Proactively offers creative ideas, where appropriate, as part of the creative development process
* Is an engaged and enthusiastic team member, proactively sharing ideas and always committing to best practice
* Be willing to write everything from social posts, blog posts, brochures and brandedcontenttoTV, radio and long form video concepts

## Qualifications for creative

* Expert in various web development tools such as HTML 5, CSS and JavaScript
* In-depth knowledge of global brand equity, management and marketplace
* In partnership with the Art Director, concept and develop exceptional creative work
* Solid understanding of the product development cycle and what it takes to ship a game on quality, time and budget
* Lead visual identity development for HD titles
* Direct creative execution of brand bibles and franchise design toolkits for cohesive visual brand identities