Downloaded from <https://www.velvetjobs.com/job-descriptions/creative>

# Example of Creative Job Description

Our innovative and growing company is looking to fill the role of creative. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for creative

* Works with the Show Producer to identify and procure talent and resources necessary to complete the project
* Provides guidelines and supervises special projects, such as on-air campaigns for novelas, launches for entertainment and news shows network initiatives that will increase ratings and brand awareness
* To lead and manage project teams delivering world-class user-experience
* Providing expert consultancy and inspirational design management to projects across a range of scales, working with a mix of in-house teams, design agencies, or software vendors and integrators to ensure the best possible experience
* Promote user-centred design, ensuring a coherent user interface that supports the aims of the business
* Build relationships with internal management teams to know the ins and outs of their departments and better understand their needs
* Hunt and gather in both traditional and unorthodox ways
* Negotiate every detail of hiring a future team member down to the every detail
* Engage UX Research team by participating in or consulting throughout research process
* Will be responsible for a portion of the creative solutions in their entirety

## Qualifications for creative

* Computer literate on Mac and PC with good Microsoft Office skills
* Must have experience of, and an ability to work within, defined creative development procedures
* A minimum of 5 years experience in on-air promotion/production for a cable television channel, with a solid working knowledge of all aspects of production
* Reports to VP, Brand Design the Creative Director will be responsible for the overall “look and feel” of the Oxygen brand across all platforms
* Manage in-house design team, mentor and train-up Jr
* Exceptional time management, communication and organizational skills