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# Example of Creative Director Job Description

Our innovative and growing company is searching for experienced candidates for the position of creative director. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for creative director

* Define, brief, and set tone for all photography assets to meet Mountain Hardwear’s ’s brand aesthetic
* Multiple items within each project must be created using one design template
* Attends creative input meetings (along with the art director/copywriter team) to develop creative strategies
* Maintains and updates brand guidelines throughout collateral materials
* Responsible for creating on-brand, on-strategy compelling creative website work for client
* Organized, with the ability to effectively present well to senior executive audiences
* Consistently positive outlook and attitude
* Passionately mentor and lead talented teams
* Can lead and influence in a matrixed team environment
* You are a true creative problem solver

## Qualifications for creative director

* Manage and develop a team, offering mentorship, escalation and guidance
* Maintain a top-level view of franchise and corporate creative development efforts
* Set priorities, manage agency selection, and oversee sharing of best practices
* Manage and evolve process and workflow innovation for design component of Global Creative team
* Establish and maintain strong working relationships with internal partners and external agencies
* Ability to lead, mentor and potentially manage creative teams in EA process, creative direction, agency relationships and best practices