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# Example of Creative Consultant Job Description

Our growing company is looking for a creative consultant. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for creative consultant

* Working with planners to interrogate client briefs, by challenging and asking questions, to develop communications briefs that meet business needs in an effective and accountable way
* Supporting the Account Planner in writing inspirational creative briefs and going on to direct the strategic development of creative work, presenting and selling this effectively to clients
* Ensuring the profitability and growth of client accounts
* Identifying, developing and converting new business opportunities with existing and future agency clients
* Negotiating contracts and fees with marketing directors and client procurement personnel
* Managing the work, performance and professional development of team members
* Leading and inspiring those outside of the core team, including creative teams and those in other agencies working on the same account
* Commercially and creatively astute
* Unafraid to take charge when necessary, be decisive and then build support for those decisions
* Responsible and accountable for their own and others’ work, delegating effectively to balance a varied and demanding workload, and appreciates that the team working well can achieve much more than any individual

## Qualifications for creative consultant

* Interested in being part of a Global team and working as an artist in a corporate office environment
* Bachelor’s degree or greater in creative, technical or content-related field
* Technical proficiency in core Adobe Creative Cloud applications, Dropbox, Office 365, Google Docs and web-based project management platforms such as WordPress or Drupal
* Technical depth in HTML, CSS, JavaScript, PHP and MySQL preferred
* The ability to communicate high level concepts and creative direction
* Experience researching and developing solutions which break new ground in digital interaction