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# Example of Country Marketing Manager Job Description

Our company is growing rapidly and is hiring for a country marketing manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for country marketing manager

* Report to country Sales leader & EMEA HQ marketing team on key plans, status, results, best-practices, ideas and priorities on regular basis
* Build and execute a regional marketing plan designed to hit the targets for the region
* Collaborate closely with local sales teams to ensure delivering against pipeline and progression targets
* Be the face of your Region to the EMEA marketing team and influence program decisions to the benefit of the region
* Work with Marketing Operations to make data driven decisions for optimal execution plans
* Work with Digital Marketing to ensure that programs are ‘Digital first’
* Work with the Sales Development representative to ensure that the leads are followed up appropriately and make adjustment to programs as necessary to ensure positive outcomes
* Where relevant, support the PR team/agency in your country to align the media activity with local marketing campaigns
* Shape and develop the go-to-market marketing plans for one of the fastest growing markets in the sub-region
* Develop and secure approval for GTM marketing plans and budgets

## Qualifications for country marketing manager

* Ability to work collaboratively from a remote office
* Goal oriented and able to think and react in a high-energy, fast-paced environment
* Fluency and language skills in English are essential with Arabic speaking/writing skills preferred
* Excellent written and verbal English language communication skills, fluency in French
* You need to be a self-starter that requires little direction, with the energy, passion to win and resilience to work in a large start up
* You should be a strategic thinker that’s comfortable rolling up your sleeves and getting your hands dirty