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# Example of Content Strategy Job Description

Our company is growing rapidly and is looking for a content strategy. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for content strategy

* Monitor the measurement and results of content programs
* Manage the relationship with a portfolio of GDS suppliers and other distribution vendors
* Define our EMEA distribution strategy, with a focus on ensuring optimal access to content
* Lead, and work as part of, cross-functional global projects that have significant global impact
* Develop new ideas and successfully execute upon them within the EMEA region
* Maintain an in-depth knowledge of the travel distribution environment
* Support our Sales and Client Management teams win new clients by articulating our distribution strategy
* Provide thought leadership within our new media and e-commerce space
* Lead and manage high-level client engagements from end-to-end
* Support and oversee a junior content strategy team that will manage day-to-day delivery of content services and the assessment of people, process and technology related to a client’s content capabilities

## Qualifications for content strategy

* Experience writing for construction or the building trades preferred, but not required
* Able to think strategically and formulate additional discovery questions
* Interviewing subject matter experts and revising/rewriting draft material provided by technical and other sources
* Possess initiative and ability to work in high stress situations with tight deadlines
* Project oriented with high level of attention to detail
* Strong team player who interacts well with external clients and internal teams