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# Example of Content Strategy Manager Job Description

Our growing company is looking to fill the role of content strategy manager. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for content strategy manager

* Work with the Site Director, Senior Editor and Social Manager to liase with ad sales for food.com activations and provide campaign highlights and recaps as necessary
* Partner with Site Director to create compelling advertiser products on food.com, and work to communicate those opportunities in compelling ways to iASM, with a focus on opportunities with product integration
* Work with editorial, video, and social teams to coordinate timelines for sponsored projects, and document and circulate those timelines
* Work with pricing and planning teams to anticipate inventory shifts
* Create branded food.com training and presentation documents necessary
* Serve as a food.com brand ambassador and advocate
* Strong understanding of the content rights landscape, key players and trends
* Strong understanding of MVPD agreements and key terms
* Working knowledge of digital content distribution
* Experience in the sports industry

## Qualifications for content strategy manager

* Experience in content development, acquisition, distribution and/or aggregation
* The successful candidate will have 3-5 years in a content creation environment
* Should be highly motivated, self-starter that can take an idea and run with it
* Extremely flexible in a fast-paced innovative, experimental environment
* Passion for the evolving content and sports rights landscapes
* Comfort working in a fast-paced environment, taking the initiative, prioritizing multiple priorities and working under tight time-frames to meet deadlines